

**BRANDS THAT  
STAND OUT  
DO THESE 3  
THINGS**

# TOP 3 SIGNAGE TIPS



## Maximize Visibility

Choosing a strategic location and the proper size can significantly increase impressions. Municipalities typically have sign permitting processes with limitations for setbacks and size. We're experts at navigating the process and facilitate it on your behalf to maximize your sign's visibility.

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## Illuminate Your Message

Lighting can greatly enhance the visibility of your signage, especially during nighttime or low-light conditions. LED lighting, for instance, is energy-efficient and provides bright, even illumination, ensuring your sign is visible and impactful at all times.



## Materialize Your Brand

The materials, colors, and type of sign play a crucial role in attracting customers and enhancing your brand. We can help you choose the colors and materials that align with your brand's identity and the right type of sign to ensure maximum effectiveness.

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